

## **NFAA Annual Meeting February 14–16, 2012**

### **South Point Hotel, Las Vegas, NV**

*Report of the Massachusetts Director, Paul E. Lewkowicz*

I attended the above-noted meeting representing the NFAA Archers of the Commonwealth of Massachusetts. The following is my report of events, presented in chronological order.

#### **Sunday, Feb. 14 – New England Section Meeting**

Present: Ken Moore (Councilman, NE Section), Jim LaMoin (CT), Gary Marrier (VT), and Paul Lewkowicz (MA). RI, NH, ME Directors were not present.

Next Sectional Meeting is April 13–15 (at the NE Indoor Sectionals) – All club/shop bids for hosting the 2013 Indoor and Outdoor Sectionals are due at this meeting. Please promote bidding at your clubs and shops, including the possibility of bids for having the Sectionals at multiple locations on same day.

#### Notes from NFAA Council Meeting:

Sectional Tournaments: most other Sections have multiple Indoor and Outdoor tournaments. They find that top shooters are still tops, even though Outdoor courses vary in difficulty. Discussed possibility of accepting multiple bids for NE Indoor and Outdoor – seemed like a good idea.

3-D: Some Sections have them, not many. We (NE) should try again.

Indoor Nationals: Charleston SC wants to bid for 2013. Questions were raised at the Council about the idea of having multiple locations for the Indoor or Outdoor Nationals. NE Section agrees that a single location for either is the only feasible answer, due to the need for head-to-head competition, fairness of course and conditions for all, and a central tradeshow venue.

Live Stream of Vegas will be available on YOETV.org: This is pay-per-view, but Easton/Morrell at no cost to NFAA pays for the production costs.

Proposal made in the Council to shoot the Indoor Nat'ls as a split 300/450 round, in order to speed up the second day, reduce shoot-offs, etc. Tabled pending survey of shooters at Indoor Nat'ls.

Vegas Pre-Registration now exceeds total shooters last year!!!

Insurance: Still at Sadler, but we will get a pitch from another company. PEL Question: Does NFAA insurance cover Director and Officer liability at the State level?

Jim says no, unless State buys it. This is not good because it leaves the State Officers unprotected in case of accident.

Magazine: NE Agenda Item to drop it entirely voted No Action in Council; the alternate NE Agenda Item to ask members to opt out of mailing paper copies in favor of an email notification that the new issue was available on the NFAA website was recommended Adopt. Magazine financials: cost is \$83K/yr vs. about \$11K revenues). Management of publication is an issue – failure to update/groom subscription rolls; also lack of advertising sales. Thought is that we'd lose membership if we eliminated it entirely.

Annual Meeting: Council discussed eliminating the Annual Board of Directors meeting entirely, in favor of having Council make decisions and post for up/down ratification. Location is up for discussion too. Alternate: cut down Director reims.

Outdoor Nat'l's Shoot Dates: Mechanicsburg 7/25-29/2012; Darrington 7/24-28/2013; Yankton 7/21-25/2014. All are 3-day/5-day shoots. No USA Archery/NAA shoots at Mechanicsburg this year. Unclear if USA Archery/NAA will co-locate in 2013 & 2014.

Nomination process for NFAA President and VP start in Feb 2013; election is September 2013, if contested.

Demographic Survey: Council (and Pros) Looking at doing a membership survey (costing about \$10K) to pump up knowledge of our members and readership of magazine. BRILLIANT!

### **Sunday Morning – First Plenary Session of the Board of Directors.**

Bruce Cull, President, made the opening remarks. (The President's Report followed later in the afternoon; see below.) Forty-four (44) states were represented at the meeting. States not in attendance were Maine, New Hampshire, Rhode Island, Arkansas, and Louisiana. Delaware and AAE are no longer affiliated with the NFAA – both are inactive.

FITA World Indoor Cup has attracted over 400 shooters!

Sunday Afternoon – Committee Meetings. Plenary Session recessed for Committee Meetings; the various working committees of the Board met in separate sessions to review the Agenda Items (AIs) for Constitution and By-Law changes.

Massachusetts is on the Equipment Committee, which met for approximately two hours. As in all Committee meetings, many proposals were considered and recommendations were made as to whether to adopt, adopt as amended by the Committee, or "Take No Action" (or simply "No Action," abbreviated as N/A in this report). These recommendations were recorded and presented to the entire Board of

Directors for a vote. Note that even if the Committee voted No Action on a proposal, any Director could move to consider the proposal at the plenary session. Such a motion only needs a second to bring the issue to the floor. On the other hand, any proposal recommended for adoption by the Committee was automatically open for discussion in the plenary session and could be Passed or Defeated.

Plenary Session Reconvened – President’s Report: Organizational Structure of the “NFAA” by Bruce Cull

**NFAA of US, Inc.** is the official, legal name of the “NFAA.” It is an IRS 501(c)(4) non-profit corporation. Members of the corporation are the State associations. Founded in 1939 as spin-off of NAA! We started as “roving” archers, initially at unmarked distances, which NAA didn’t do so much.

- We used to be Field focused, now more Indoor: first Indoor Nat’l was only in 1980. Now, most of our shooters are Indoor shooters
- We have 3D shoots in most states, but not many give NFAA awards. At Section/State level, 3D is not so popular anymore.
- Bow Hunting programs not well utilized at all (Pope & Young awards, TNUSA)
- Legislative Process: Our Council/Board system is both the best and worst system; even so, the NFAA is still largest archery body in US. Stakeholders have a real voice, unlike in current NAA/USAA, which has gone to a pure Executive Council legislative model. President Cull thinks our system is still OK because he can see no viable alternative.

**NFAA Foundation (NFAAF)**, formed in 1990 as IRS 501(c)(3), it is a public charity supporting organization. Necessarily has education, charitable, scholarship functions to qualify under 501(c)(3) rules. This is separate and distinct from the NFAA of US, Inc.!

- NFAA of US Inc. cannot and does not have the ability to control NFAAF.
- NFAAF has an Outreach Coordinator travelling the Midwest doing archery development with schools, recreation departments, etc.
- NFAAF cannot take more than certain percentage of donations from a single entity. This limits how much NFAAF can take from Easton Foundation and must have therefore multiple sponsors/grantors. (City of Yankton, SD, Governor’s Office, NFAA of US Inc., etc. all donated to NFAAF to build/maintain HQ and “NFAA Easton Yankton Archery Complex.”)
  - “NFAA Easton Yankton Archery Complex” is official facility name; the campaign to become a Community Olympic Development Center (CODC) is called “Easton Foundation Archery Center”

- BTW, NFAAF bought the old Mexican restaurant and surrounding parking lots to build the range expansion and have necessary parking space!
- NFAAF owns the HQ facility; NFAA of US Inc. pays rent to NFAAF — and so do the other tenants, Yankton Archery Complex, etc.
- Jim LaMoin (CT Director) is Member-At-Large of NFAAF Board of Trustees.

**WAF (legally known as J2 K2, Inc.)** is a Nevada closed corporation for profit, wholly owned by NFAA of US, Inc.

- WAF BoD is comprised of the NFAA Council + Bruce Cull, Brian Scheffler, Natalie Vollmer, Chuck Cooley, and Doug Joyce.
- Promotes Target Archery via Vegas and WAF Classic shoots, Trade Shows, and Sponsors

**Point & Aim Real Property, Inc. (P&ARP)** is the legal entity that owns 21% of KOA business located on the NFAAF property; NFAA of US, Inc in turn owns P&ARP.

- Yankton Missouri River Kampground LLC (YMRK) is the Kampground management entity; P&ARP owns 21% of YMRK.
- KOA has brand-new pool, which caused a loss last year.

Potential Merger with USA Archery (NAA): President Cull thinks it would fix a lot of membership/back office issues, but there are certain important differences. USAA's focus is fielding the USA Olympic Team and winning. They do not want to run tournaments, etc. and would like NFAA to do that.

Former NADA Equipment Pool (ASAP kits): The bow boxes, etc., are all at the Easton Newbury facility now, but they want to turn it all over to NFAA to run.

- Doug Enge, formerly NADA and now at Easton Foundation, is trying to promote organized archery through us: wants to shift all the old ASAP/NADA to NFAA.
- Archery in the Schools would also pay us to use our new distribution facility at Yankton and support another employee!

**Greg Easton** has retired from Easton Technical Products to be full-time philanthropist and CEO of Easton Foundation(s).

**Monday, 2/15 – Second Plenary Session.**

Reports of the Committees. Each Chair presented the Committee's recommendations on each proposal. This report discusses only the significant proposals that were adopted by the full Board. For ease of reference, each proposal listed below begins with the Agenda Item code.

*Administration Committee*

**MW-1 Move Bi-annual Election of Officers to ODD years – Passed as Amended**

**GL-1 Section BoD Elects Councilman – Passed**

**PA-1 Guest Participation in NFAA Sanctioned Shoots– Passed**

- Debate is hot. Several are adamant that NFAA membership be required for State Champs and Sectional Champs. They are against even letting non-members *on the line* at these events.
- Many are confused as to what shoots this AI really applies to. AL notes that clubs using public land cannot turn anyone away by law, regardless of NFAA rules.
- There is much confusion as to whether membership rule applies to *all* “NFAA-sanctioned” shoots in state or just to State Championships. I argued that we *want* to allow Guests in State and Sectional Championships (*who will receive no awards and no recognition*) for the good of the NFAA. This will bring in more shooters and raise our ranks.
- Reason Guests want to shoot State & Sectional Champs is b/c they want to go head-to-head with the members under tournament competitors.
- **Vote:** 36 yea, 12 no – PASSED. N.B., States get to keep all Guest revenues, b/c guests are “participants,” not “competitors.”

**FL-2 Make Bi-Annual Meeting Permanent – Narrowly DEFEATED. BoD will therefore go back to meeting every year, despite large cost.**

*Competition/Equipment Committee*

**FL-1 Add Longbow Division – Passed as Amended**

- CA & FL and many others are in favor: they get hundreds of Longbow shooters. Notes longbows do not belong in Traditional or FSL R/L because longbows are simply not competitive against that equipment. AL has had 300 shooters at it's non-NFAA longbow tournaments. AI amended to allow only wood arrows in this class.

**Pro-1 X-Ring Scoring (and FL AIs to implement X-Ring scoring for ALL shooters)  
– DEFEATED**

**Pro-2 Add Pro Recurve Division – Passed As Amended**

- Motion to amend by VA to *delete* Pro FSL class in order to add Pro Recurve class – Passed. Thus, as amended, this AI deletes Pro FSL and does not limit new Pro Recurve to Adults only (thus adding Pro Recurve division in Adult & Senior classes).
- Motion to amend add 1-year sunset to Pro FSL, ending 12/31/2012 – Passed. Pro FSL therefore goes away at the end of 2012.

**Pro-3 Detailed Dress Code: Applies to all NFAA-sanctioned events, but to Pros only  
– Passed as Amended**

Council Committee

**NE-1 Opt-in for Email Notification of ARCHERY Magazine – Passed with “ask” for  
“as” typo fix.**

A few other less-significant and technical changes to the Constitution and By-Laws were made as well; the interested reader should review the official Meeting Minutes at <http://www.fieldarchery.com/Documents> when they are posted. I would also be happy to discuss any and all of them with anyone.

Financial Report

A deficit budget for the next fiscal year, October 1, 2012 to September 30, 2013, was discussed and adopted. This budget projects \$630,000 of income versus \$666,000 of expenses for NFAA of US, Inc. (Note that the revenues and expenses for the WAF are separate.) The adopted budget shows a projected loss of \$36,000, due entirely to the cost (\$43,000) of the now-required 2013 Annual Meeting.

Actuals for the current fiscal year (2011-2012) not available because we are in mid-year. For the last full year (2010-2011), NFAA of US, Inc. had a net profit of \$48,000. On a consolidated basis (rolling up NFAA of US, Inc., World Archery Festival, and Point & Aim Real Property), the 2010-2011 Statement of Activities shows revenue of \$1,117,000 and expenses (including income taxes) of \$1,077,000, for a net gain of \$40,000.

MEETING ADJOURNED AT 4:08 PM, MONDAY (The usual Tuesday Plenary Session was not required.)